



GIRLS ENTREPRENEUR SOCIETY
PRESENTS

GIRLS ENTREPRENEUR AWARDS

CELEBRATING BLACK GIRLS WHO ARE
ENTREPRENEURS, CREATORS, AND INFLUENCERS



SPONSORSHIP AND
PARTNERSHIP
OPPORTUNITIES



Agenda

What you'll learn about the Girls Entrepreneur Awards



- About Girls Entrepreneur Awards
- Event goals and target audience
- Sponsorship packages and pricing



About Girls Entrepreneur Awards

A RED CARPET EVENT

Celebrating Black girls under 21 who are thriving as entrepreneurs and creatives at the historical 400 seat theater at DuSable Museum.

SATURDAY OCTOBER 12, 2024
DUSABLE MUSEUM
CHICAGO, IL

Included in the categories are beauty brands, S.T.E.M, artistry, Youtubers, philanthropy, and more.

Event includes Special Honorees and performances.
Our focus is on brand IMAGE, IMPACT, and INFLUENCE.

VIP RECEPTION FOLLOWING CEREMONY
-Appetizers, music, networking

GIRLS ENTREPRENEUR AWARDS

EVENT HOSTS



SYDNIE COLLINS

ENTREPRENEUR, MOTIVATIONAL SPEAKER,
PODCASTER, AND INFLUENCER



SSANYU LAKOMA

AUTHOR, ACTIVIST, AND
MISS HBCU TEEN 2023



HONOREES



DAKOTA PATTON
EMERGING ICON HONOREE

YOUNGEST MAKEUP ARTIST IN THE
WORLD



AMBER ANDERSON
BRAND ICON HONOREE

FOUNDER AND
EXECUTIVE DIRECTOR OF
BLACK IS GOLD ORGANIZATION



DR. CAROL Y. COLLUM
PUBLIC SERVICE HONOREE

EDUCATOR, AUTHOR, AND
COMMUNITY ORGANIZER

Nomination Criteria

NOMINATIONS ARE OPEN FOR YOUNG WOMEN OF COLOR UNDER 21 YEARS OLD

EMPHASIZING THREE PRINCIPLES: **BRAND IMAGE, IMPACT, AND INFLUENCE**



01

BRAND IMAGE



Strong and consistent brands that inspire us.

02

IMPACT



Brands that are intentional with societal responsibility.

03

INFLUENCE



Positively using her platform to make a difference in the lives of others.

Event Goals



01

TO INSPIRE THE LIVES OF YOUNG WOMEN OF COLOR

Young black entrepreneurs flourish with inspiration and support. It is essential to acknowledge and celebrate their talents and efforts openly.

02

IMPACT THE CULTURE

To showcase positive examples of black excellence, inspiring other young individuals who share similar backgrounds.

03

NETWORK WITH BLACK BUSINESSES

Bringing black businesses together to support the entire black community collectively. This initiative also offers a platform for seasoned business owners to mentor and guide young entrepreneurs.

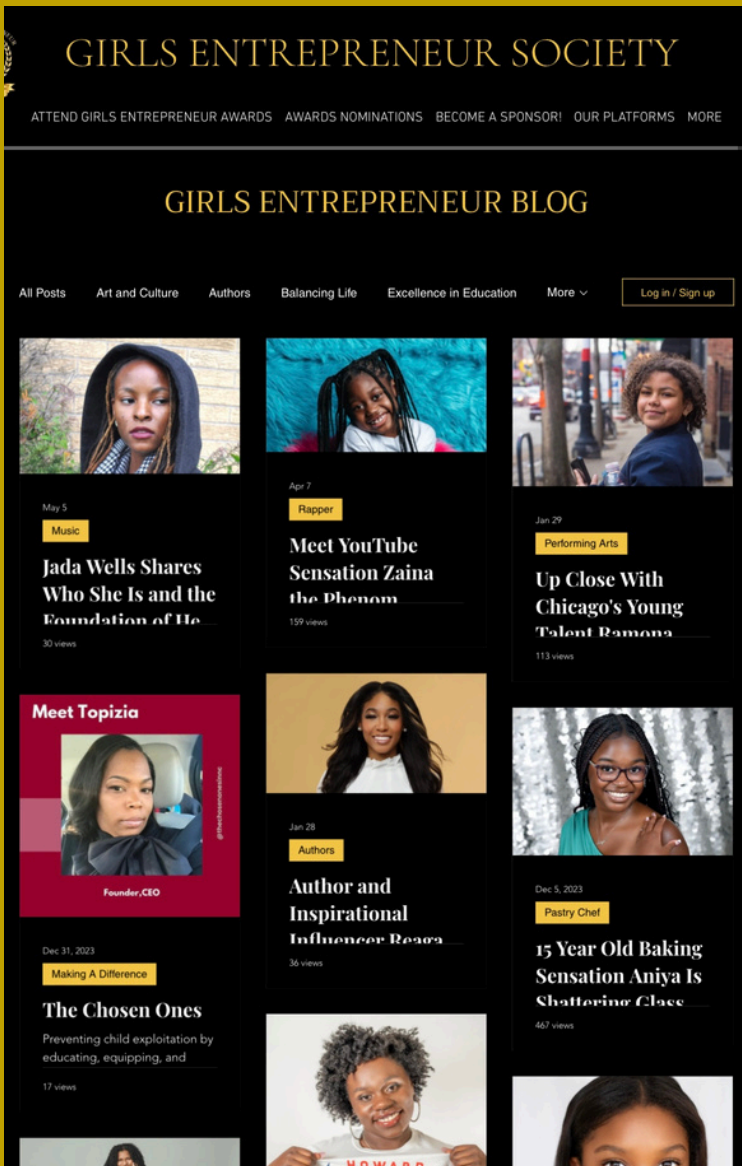
WHO WE ARE

The Girls Entrepreneur Awards are presented by the Girls Entrepreneur Society (GES), a digital marketing company specializing in promoting brands of young black girls (under 21 years old) across various platforms like social media, digital blogs, and through our upcoming magazine, Sweet Society. Our most successful platform is the Girls Entrepreneur Expo.

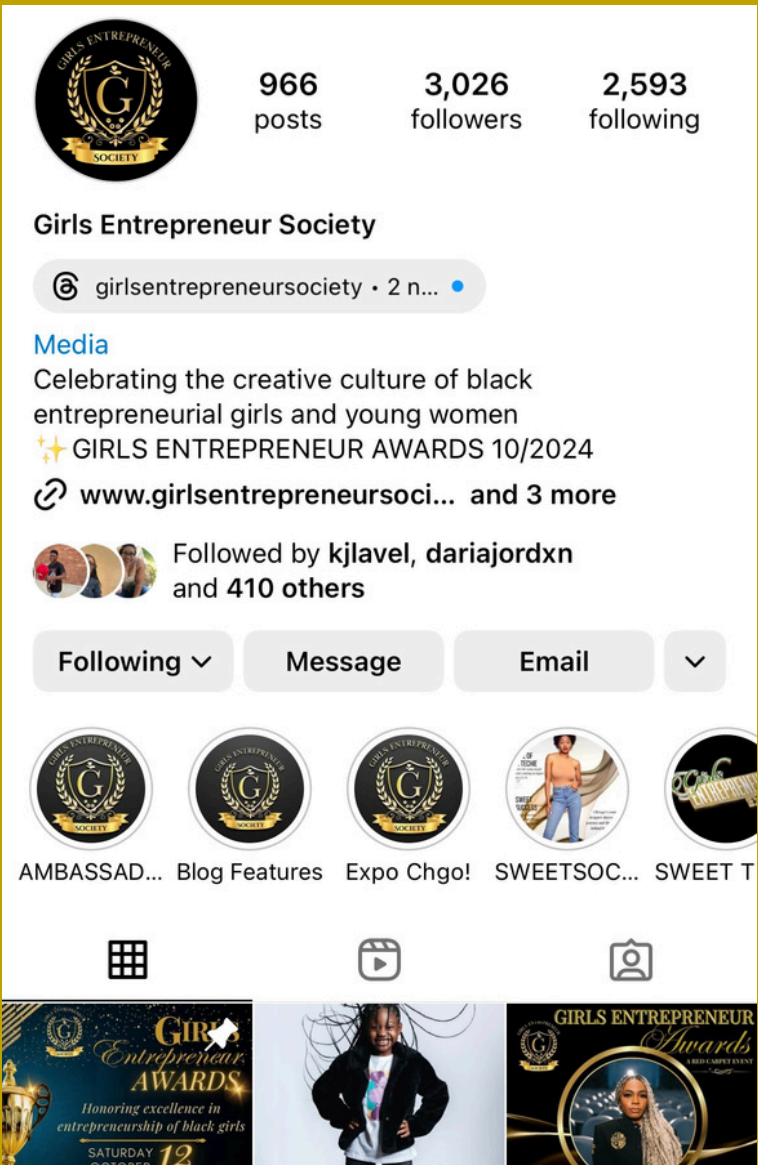
The Girls Entrepreneur Expo originated in Chicago in 2016 as an annual event showcasing products and services from young female brands. Supported by Breakthrough Family Plex on the west side of Chicago, we have positively impacted over 500 vendors in the past decade. Additionally, we have expanded to host the expo in Detroit and Atlanta, and are aiming to launch a Girls Entrepreneur Awards five-city tour in 2025.



GIRLS ENTREPRENEUR SOCIETY MEDIA PLATFORMS



GIRLS
ENTREPRENEUR
SOCIETY
BLOG



GIRLS
ENTREPRENEUR
SOCIETY
ON INSTAGRAM

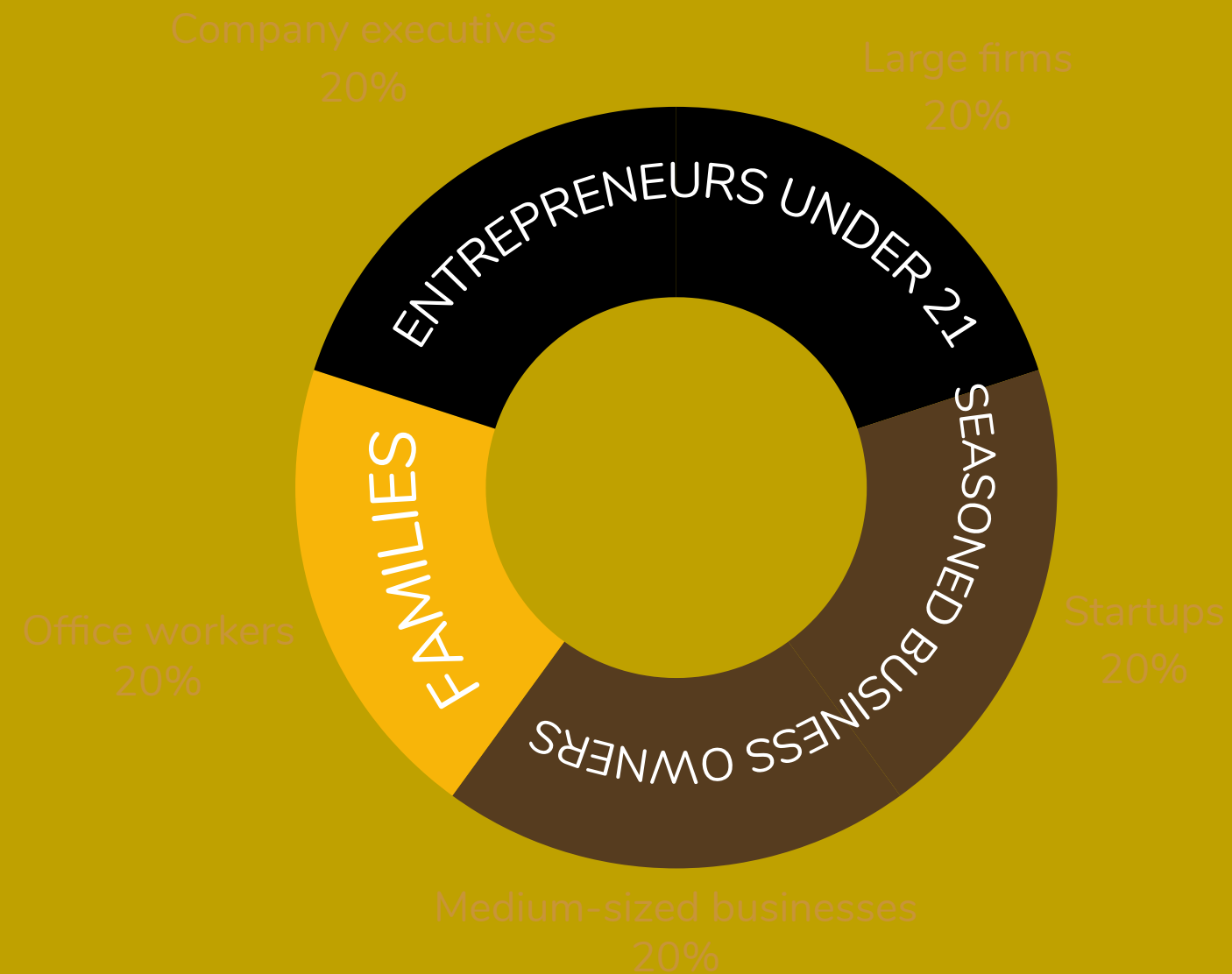


SWEET SOCIETY
MAGAZINE
LAUNCHING AT THE
GIRLS ENTREPRENEUR AWARDS

Demographics

Participants of the Girls Entrepreneur Awards include entrepreneurs from Chicago and various cities across the US like Atlanta, North Dakota, and New York.

Our primary demographics consist of young entrepreneurs, their families, and seasoned Black business owners.



YOUNG, SMALL STARTUPS AND OWNERS OF ESTABLISHED BLACK BUSINESSES WILL BE ATTENDING OUR EVENT





Sponsorship Opportunities

See how your brand
can reach our
audience.

Sponsorship Packages

HELP US CELEBRATE YOUNG BLACK EXCELLENCE. YOUR SPONSORSHIP WILL MAKE A SIGNIFICANT IMPACT IN OUR EFFORTS TO HONOR YOUTH ENTREPRENEURSHIP GLOBALLY.

01 **GOLD SPONSOR**

02 **SILVER SPONSOR**

03 **BRONZE SPONSOR**

PACKAGE BENEFITS AND PRICING

What your chosen sponsorship package gets you



PACKAGE OPTIONS	BRONZE SPONSOR \$10,000	SILVER SPONSOR \$5,000	GOLD SPONSOR \$2,000
COMPLIMENTARY V.I.P. TICKETS	10	8	6
SOCIAL MEDIA AND PRINT AD RECOGNITION	✓	✓	✓
RED CARPET SIGNAGE	✓	✓	✓
ON-STAGE MENTIONS PRIORITY SEATING	✓	✓	
NAMING RIGHTS	✓		

PACKAGE BENEFITS AND PRICING

What your chosen sponsorship package gets you



PACKAGE OPTIONS	GIRLS ENTREPRENEUR SOCIETY PARTNER	GIRLS ENTREPRENEUR SOCIETY SUPPORTER	GIRLS ENTREPRENEUR SOCIETY COMMUNITY ADVOCATE
	\$1,000	\$500	\$200
COMPLIMENTARY V.I.P. TICKETS	5	4	2
SOCIAL MEDIA AND PRINT AD RECOGNITION	✓	✓	✓
RED CARPET SIGNAGE			
ON-STAGE MENTIONS PRIORITY SEATING			
NAMING RIGHTS			

HOW OUR SPONSORS BENEFIT

1. GIRLSENTREPRENEURSOCIETY.COM

Our site hosts close to 1,000 subscribers. Sponsor business information will be included on our site along with weekly mass emails.

2. HIGHLY VISIBLE MARKETING FOR A CULTURAL EVENT

The Girls Entrepreneur Awards makes an ideal space for marketing black brands. Sponsor businesses will be visible for like minded cultural business owners.

3. FRESH SOCIAL MEDIA CONTENT AND ENGAGEMENT

Over 6,000 followers across all social media platforms. Post will be made on our platforms to reach our followers.



Meet the Producer of the Girls Entrepreneur Awards

Learn more about Deola Gaiter the Founder of Girls Entrepreneur Society



DEOLA GAITER

Founder| Producer

GIRLS ENTREPRENEUR AWARDS

INSTAGRAM, FACEBOOK, TIKTOK

Girls Entrepreneur Society

EMAIL ADDRESS

info@girlsentrepreneursociety.com



WEBSITE

girlsentrepreneursociety.com

We hope you'll join us for an unforgettable day of culture and excellence.



Thank you for your time and support!

Got any questions? Feel free to email us.
info@girlsentrepreneursociety.com